



## The Barry White Effect - Yeh Baby!: The Power of Auditory Messages

By Angi Egan

Word4Word. Paperback. Book Condition: new. BRAND NEW, The Barry White Effect - Yeh Baby!: The Power of Auditory Messages, Angi Egan, Understanding how what we say and how we say it can create such potent impressions is critical to the success of anyone who wants to be outstanding and different from the crowd. From your personal voicemail to the voices in your head this book provides you with some brilliant alternatives to the predictable and downright dreary or the positively destructive. Engaging, fun and bursting with ideas to inspire the most reluctant communicator. Part of the 'Romancing The Customer' series of business guides.



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