



Social Neuroscience: Biological Approaches to Social Psychology

By -

Taylor Francis Ltd, United Kingdom, 2016. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. Social Neuroscience provides an updated and critically important survey of contemporary social neuroscience research. In response to recent advances in the field, this book speaks to the various ways that basic biological functions shape and underlie social behavior. The book also shows how an understanding of neuroscience, physiology, genetics, and endocrinology can foster a fuller, more consistent understanding of social behavior and of the person. These collected chapters cover traditional and contemporary social psychology topics that have received conceptual and empirical attention from social neuroscience approaches. While the focus of the chapters is demonstrating how social neuroscience methods contribute to understanding social psychological topics, they also cover a wide range of social neuroscience methods, including hormones, functional magnetic resonance imaging, electroencephalography, event-related brain potentials, cardiovascular responses, and genetics.



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