



Let's Think About the Power of Advertising

By Elizabeth Raum

Capstone Global Library Ltd. Paperback. Book Condition: new. BRAND NEW, Let's Think About the Power of Advertising, Elizabeth Raum, This book helps children to develop critical thinking and debating skills. It examines the topic of advertising in a lively and accessible way. Information is presented to help readers deliberate, debate, and decide for themselves. The book looks at the power of advertising: how it works, the pros and cons, the impact of consumerism and how advertising affects our daily lives.



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