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Voting Technology: The Not-so-simple Act of Casting a Ballot

By Paul S. Herrnson, Richard G. Niemi, Michael J. Hanmer, Benjamin B. Bederson, Frederick G. Conrad

Brookings Institution. Paperback. Book Condition: new. BRAND NEW, Voting Technology: The Not-so-simple Act of Casting a Ballot, Paul S. Herrnson, Richard G. Niemi, Michael J. Hanmer, Benjamin B. Bederson, Frederick G. Conrad, Voting difficulties hung over America's presidential election in 2000 like a dark cloud. Hanging chads, a butterfly ballot, and the Supreme Court remain the most vivid memories of that political donnybrook. Passage of 2002's Help America Vote Act sparked further interest in the physical process of casting a ballot, yet several recent contests still produced confusion at the polls. A solution to at least some of those problems may be found in new technology, but such innovations carry their own concerns and questions. Voting Technology is the first book to investigate in a scientific and authoritative manner how voters respond to the new equipment. The authors --an interdisciplinary group of experts in American elections, political behavior, human-computer interaction, and human factors psychology --assess five commercially available voting systems, each one representing a specific class based on shared design principles, as well as a prototype system not currently available. They evaluate the systems against different criteria (including ease of use, speed, and accuracy) using field experiments, laboratory experiments, and...



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